

Chappuis Halder & Co. (CH&Co.) launches its financial services accelerator, Alpha.

Paris, September 19th, 2018

Because one's capacity to innovate depends on others' agility and ability to create, our priority is to experiment new ways of creating together. This fundamental trend, which does not spare the fintech industry, is driving the Alpha project.

The structure, designed by the management consulting firm to meet the needs of its clients (banks, insurance companies and other financial institutions), allows it to further support them in building solutions that better serve their clients.

Without being limited to specific technologies, the accelerator favours the projects that have proven use cases, accompanying them from the prototype stage to the "go to market" stage. Patrick Bucquet, Partner at CH&Co and Director of Alpha, describes his ambition in a pragmatic manner: *"To transform innovative technologies into real financial services, that are useful and able to find a target market."*

CH&Co.'s clients, the members of its innovation ecosystem and its own collaborators worldwide, are among the project leaders welcomed by the accelerator.

A specific support for today's and tomorrow's financial services executives

The accelerator was designed to offer the incubated teams the following opportunities:

- Meeting inspiring interlocutors from the banking and financial sectors.
- Benefiting from regulatory expertise and thus being able to consider international expansion in major financial centres, where integration policies and regulations significantly vary across countries.
- Benefiting from the constantly updated technological expertise of CH&Co.'s ecosystem of 2,000 innovative start-ups, the Fintank, and its network of 300 international experts - the CH Alliance.
- Receiving assistance in building a multidisciplinary team or in adding missing expertise: accountants, lawyers, developers, etc.
- Leveraging consultants' expertise in customer experience, design-thinking, UX design and agile methodologies and product launch.

For Stéphane Eyraud, CEO of CH&Co.: *"Our conviction is that, today, innovation cannot only be fulfilled as part of a consulting assignment. With this accelerator, we will be able to go further and provide tailored and innovative solutions for our clients."*

Coqonut, 1st cryptocurrency “fast-track” project completed by Alpha

The Coqonut project was suggested to the Accelerator in January 2018, when it was still in the process of being created. The team was looking for wealth management skills, that proved difficult to find in the market. The product, which has been accelerated since then, has just been launched. It is available at <https://www.coqonut.io>, on the App store and Google Play.

Cryptocurrency portfolio management: where are we at?

Investors spend a significant amount of time consulting multiple trading platforms (Bittrex, Binance, Cryptopia, HitBTC, Blockchain, Ledger, Coin exchange, etc.) to obtain the average purchasing cost of cryptocurrencies, realised profits and unrealised gains in a unique reference currency. These alternative currencies do not have a legal-tender status: their value is not fixed to the price of raw materials or other currencies. More than 1,700 cryptocurrencies have been developed since 2011, including Bitcoin, Ethereum, Ripple, Bitcoin Cash, Litecoin, NEM, Dash, IOTA, Ethereum classic, NEO, among others.

What value does Coqonut bring?

The Coqonut application was developed to overcome the lack of reliable and consolidated financial information. It was created as a cryptocurrency management platform for individual and professional investors. As such, it allows for easy navigation through the world of crypto assets, combining reliable and exhaustive data on the behaviour of all identified cryptocurrencies. Since Coqonut was designed to be integrated with existing management systems in APIs, it enables financial services to have a tool at their disposal that offers reliable, exhaustive and high-quality information on all their investments.

About CH&Co. and its innovation ecosystem

CH&Co. is an independent consulting firm with Swiss origins, now operating globally through its eight offices in Europe, Asia and North America (Paris, Geneva, London, New York, Montreal, Hong Kong, Singapore, Budapest). Specialised in management consulting for financial services, CH&Co. accompanies private banks, investment banks, insurers and mutual health-insurers in their projects. For clients looking for new solutions, CH&Co. developed an innovative ecosystem: an innovation network of 300 experts in financial services called CH Alliance (<http://ch-alliance.biz>), a pool of 2,000 innovative start-ups called the Fintank (<http://fintank.net>), and now the accelerator Alpha.

More information

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